

Florida Defense Alliance Strategic Plan Meeting
July 15, 2003 10:00 am to 3:00 pm
Orlando Hyatt Regency Airport

10:00 AM	Welcome and Self Introductions	Kellie Jo Kilberg
10:10 AM	Joint Venture Update: UWF & Enterprise Florida	Dr. "Sonny" Woodrow Cushing
	Economic Impact of Defense Industry in Florida	
10:30 AM	New relationships with other organizations in Florida working to protect FL's Military/Defense Industry: GAC, EFI and EOG/OTTED	
	Partnering to maximize resources and prevent redundancy	
	Define roles, responsibilities & relationships (R ³)	
STRATEGIC PLAN UPDATE PROCESS		
11:00 AM	Structure and Membership: Who is the FDA and what are their roles? With limitations imposed upon certain members in regards to BRAC, how should activities be coordinated? Working groups redefined and prioritized to reflect current environment.	
11:30 AM	FDA Mission Statement: Current role of the FDA Vision of what the FDA will be in 2005	
12:00 PM	Lunch Break	
12:30 PM	FDA Summary Statement	
12:45 PM	Goals and Objectives Phases defined and respective Action Plans: Maintenance Phase, Criteria Development Phase, BRAC List Development Phase and BRAC Commission Phase Goals and Objectives redefined, including timeframe to accomplish these goals and dynamic nature of those goals. Resources: In order to impact BRAC, where should we be spending our resources? Prioritize resources (staff, time, \$\$, etc.)	
2:00 PM	FDA Statute Revision	
2:15 PM	Next Steps: Strategic Plan Development Timeline	
2:30 PM	Defense Grant issues	
2:45 PM	Open Discussion and Closing Remarks	

Members Present: Kellie Jo Kilberg, Vann Goodloe, Paul Hirsch, Guy York, Tom McGurk, Larry Sassano, Diane Wright, Bob Black, Dan McCarthy, Jim Amera, Tammy Tomlinson, Russ Hauck, Jana Wibberly

Invited Guest: Dr. Sonny Cushing, Rick Harper, Jim Breitenfeld (facilitator)

Staff / Consultants: Allan Jones, Kristen Denmark, Dale Ketcham, Ron Despard, Wayne Nelms

Meeting Summary:

- The current plan is dated May 2001. The plan should continue to be updated every 2 years.
- UWF Study: The "Log Jam" with trying to collect data from each of the military installations was alleviated by assistance from Wayne Nelms and Bob Black. The consultant now is getting good primary and secondary data, of which the collection should be complete by August 11th. Due to the fact that the base lines cross county lines, the chosen model segments the state only by regions. The REMI model should allow for accurate results, but they will have to make some adjustments to provide regional numbers that coincide with the entire state total numbers due to a lost amount of indirect impact when the calculations are pulled down to each region. Another issue is that the model will work only for Florida, but will not account for any crossover in GA or AL with employees, reservists and retirees crossing lines often. The US Coast Guard can be included as an Appendix, but shouldn't be lumped in with the impact as they are not Dept of Defense. There will always be some leakages in economic impact data with the way the military

accounts for their programs and flows their funding verses the way the states view the issue in a strict geographic manner, so keep in mind that this is an artform in certain respects. Annual updates of this information will verify the accuracy of each year's results. The interim report provided some terrific slides with graphics for regions, counties, types of impact, etc.

- UWF Contract deliverables 2 and 3: On the FDA Website portion, they are almost finished developing the "shell" and will have a meeting with EFI's contract manager on July 25th to approve that segment of the project. The intent is to design it such that communities/bases will be able to update their own contact information and economic impact data in the future – with some sort of password protection for each region. The question will be as to how the system would double check for accuracy or ensure it is quality secondary data. The last portion of the contract, the educational brochures, will be completed last. Vann Goodloe is working with UWF to develop the brochures to include state level and regional level pieces, with the possibility of producing a CD to go with the brochures to give to legislators and their staffers. The BRAC council and the communities will get a chance to give feedback on the report to UWF before the report goes "public" and official.
- Wayne Nelms gave a synopsis of the Governor's BRAC Council activities to date. The four committees of the council, Intra-state, Competitive Advantage, Federal and Public Relations Strategies have been established. The Competitive Advantage committee should be able to award the BRAC Assessment contract in the next week. The contract will require monthly status reports to check in with Wayne and the FDA members. The position of the report and the position of the council will not be to recommend any consolidations strategies or efforts as it is the Governor's policy to preserve all military installations and activity in the State of Florida.
- In August, Susan Story, chair of the Intra-State committee, will have her first regional "Fact-finding" visit to NAS Pensacola/NAS Whiting Field and will include not only BRAC Council and Gulf Power attendees, but an array of legislative and congressional individuals, etc. These visits are an opportunity for the local defense organizations to maximize their visibility, showcase their programs and really work the big issues. This communication will also allow everyone to define the best ways to support each other
- The majority of this particular meeting covered the FDA strategic plan update. It began with a discussion of Vann Goodloe's suggested version emailed to the group a week prior. The group decided to use both the original 2001 plan and Vann's revision together to begin breaking down the language into a current draft document. The goal will be to have a final 2003 FDA Strategic Plan by the November 4th bi-annual meeting to be held in Orlando.
- Community Defense Grants: the partners are still advocating for a full year to accomplish their grant programs.

**Florida Defense Alliance Encroachment Working Group
Teleconference
August 7, 2003**

Members Present: Gary Pelham, Bob Arnold, Marty Martin, Bob Black, Vann Goodloe, Dave Stone

Invited Guest: Bill Sutey, Bob Cambric

Staff / Consultants: Kristen Denmark

Meeting Summary:

- The State Laws on Encroachment study was completed by Spectrum last month as part of the UWF Joint Venture contract. This study may have some good ideas on how to move forward with the encroachment land-use legislation next session. The FDA will voice it's unified concern that the passing of the land-use bill needs to be a priority and it will require more education to get the bill passed.
- Gary Pelham of Eglin AFB continues to participate in the Range Sustainability Group and has introduced this group to Kristen Denmark of EFI who will do an FDA brief at the next working group meeting.

- Whiting is finishing-up their Joint Land Use Study in the area, which covers Pensacola and Whiting Field for AICUZ, etc. They will need more notification to residents in the area.
- The bases need to continue to get the word out to the general public. The encroachment issue is definitely on the radar up in DC and they are reading the local papers. Outreach has improved, especially in NW Florida, but continues to require daily maintenance and has room for vast improvement in other parts of the State. The military has been very proactive in transforming to meet the needs of the communities, but will have to continue to spend their time with city councils, chambers and military affairs committees to improve the status of the encroachment issue.
- Team work in NW Florida region includes, Dept of Environmental Protection/Florida Forever, Dept of Fish and Wildlife, US Navy, Dept of Forestry, the Defense grants, the Legislature, etc. The Greenway Initiative continues to gain momentum for Eglin Range sustainability and expansion in the entire panhandle and down into Northcentral Florida. These different groups involved need to be coordinated and prioritized, along with several different potential federal and state funding streams. Funding opportunities include: Florida Forever, FL Defense Grants, Dept of Agriculture, Dept of the Interior, Dept of Defense, The Nature Conservancy, etc. They even need to consider the various joint land use studies across the state as a way to partner at NAS Whiting Field, Jacksonville region, Homestead ARB and MacDill AFB
- Florida Forever scoring should be re-evaluated. A current military project that positively impacts the environment currently just gets a "B" (which receives \$0 revenue support). A good idea has been suggested to plus up the weighting (points) for projects with strong military value for the next couple of years. Front Porch and FL Communities Trust are two other funded programs that have potential to assist with the encroachment issue. FL Communities Trust actually utilizes the FL forever program funding and land acquisition for military is allowable under the program.
- A one-page update for the Base Commanders' meeting this month is being prepared, and a suggestion for organization of the summary to the Governor is: (1) Top Encroachment concerns to state. I.e. Land Use studies, Greenway Initiative, Land-Use Bill, etc. (2) Funding sources available to work encroachment issues. (3) Outreach programs and ideas: good ideas breed good ideas and it's a way to share best practices
- DCA has recently established a new position in the department dedicated solely to the issue of military encroachment. Bruce Stitt will work with Bob Cambric on state initiatives such as their outreach program. This program will be kicked-off this fall and they are working with members of the FDA to make it a success.

**Florida Defense Alliance and
the Intra-State Committee Chair visit to NAS Pensacola/NAS Whiting Field
August 18, 2003**

Members Present: Vann Goodloe, Marty Martin, VADM Jack Fetterman, USN (Ret), Greg Krasovsky, Representative Stan Jordan, Representative Greg Evers, Representative Andy Gardiner, Representative Ray Sansom, Representative Dave Murzin, Casey Reed, Commissioner Don Salter, Pete Gandy, Jim Baxley, Bill Sutey, CAPT Kevin Miller, Dean-o Fournier, Eldon W. Riley, Congressman Miller

Invited Guest: Susan Story, David Erickson, Bernard Jacob

Staff / Consultants: Kristen Denmark, Dale Ketcham, Wayne Nelms

Meeting Summary:

8:00 a.m.	NAS Pensacola Command Brief, CAPT John Pruitt, Commanding Officer, Naval Air Station Pensacola
9:15-11:00 a.m.	NAS Pensacola Base Tour
11:45 a.m.	Lunch, Hudson House (sponsored by Team Santa Rosa)
2 p.m.	NAS Whiting Field Brief (Operations Auditorium) and Tour CAPT Brian Watkins, Commanding Officer Naval Air Station Whiting Field
3 p.m.	NAS Whiting Field Base Tour
5 p.m.	Visit Concludes

- The day's activities were very successful. The briefs at NAS Pensacola and NAS Whiting Field were very thorough and provided for question and answer discussion sections at the end in which legislators and economic development partners were proactive in wanting to learn more about what the bases' missions are and what they need in order to continue to be successful in their missions today and in the future. Lunch attendees were able to discuss with Susan Story how the communities and the Governor's Advisory Council can work together to support their region's military activity. Both base tours provided for a first-hand look at mission activities, bringing life to the day's education.

Florida Defense Alliance Meeting with Senator Fasano and Staff
11:00 am – 3:00 pm Tallahassee, FL
September 4, 2003

Members Present: Vann Goodloe, Bob Black, Diana Gonzalez

Staff / Consultants: Allan Jones, Darrell Kelley, Kristen Denmark, Dale Ketcham, Greg Krasovsky, Rob Vickers

Meeting Summary:

- The FDA will work with Greg Krasovsky and the FL Senate Committee on Military and Veteran's Affairs, Base Protection and Spaceports to put together a quality piece of land-use legislation that is effective, is the solution to what is needed to protect current military activity against unnecessary encroachment and is a collaborative effort between all interested parties. Some entities defined as having a stake in this issue are: Homeowners Association, FL League of Cities, FL Association of Counties, Florida Chamber, large developers, Office of Planning and Budget, Office of Tourism, Transportation and Economic Development, The Nature Conservancy, Dept of Community Affairs, Dept of Environmental Protection, the Florida Defense Alliance, etc. This will provide for a process that all parties can participate in to ensure maximum support for implementation once the bill is passed.
- The Senate Committee's interim report is due November 1st.
- The Governor has charged the Dept of Community Affairs with working with the local communities on this issue. The result is the Outreach program they are beginning this fall across the state. A primary component of this program will be to educate the communities on encroachment, the big picture as well as the specific issues particular to each installation's operating areas.
- The issue of funding for these efforts is a hot topic. Many different ideas were discussed as a means to close the gap between what is currently funded and what the need is to address the defense community issues. Ideas include: (1) attaching funds to the Base encroachment legislation for a different kind of grant program with matching requirements like that of the Community defense program, (2) establishing a loan or bonds program, (3) reinforce current programs of organizations such as DCA, DOT or DEP and/or affect these current programs to include the military needs, (4) create a new incentive program or amend the current "Qualified Defense Contractor" program to address these issues and provide relief.
- Homeland Security/Defense is a target sector that Florida is primed to participate in. It could enhance a type of "jointness" at the military installations and areas such as Homestead have the potential to support Homeland Security/Defense though base re-use initiatives
- The FDA and the Governor's BRAC council needs to determine a few good "Florida candidates" to serve on the BRAC Commission. The draft BRAC criteria will be released in December and finalized in February. We'll need to utilize the BRAC council to evaluate those criteria as soon as they are released and engage the local defense communities in the process.
- Rob Vickers is the staff member analyzing the quality of life issues with Greg Krasovsky in Senator Mike Fasano's office. They are looking at military compensation, housing, health, education transition, spouse employment, etc. He is gathering a lot of information and is meeting

